

# Media Release

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## **Rosedale Heights Public School 4 KM Walk for Change in Support of KidsFest**

*Inaugural 4KM Walk for Change is scheduled for Wednesday, September 16 at 12:30 p.m.*

**FOR IMMEDIATE RELEASE: Thornhill, ON, September 10, 2009** - Rosedale Heights Public School today announced it will hold a 4 KM Walk for Change in support of KidsFest.

Over 300 students of Rosedale Heights PS will participate in and support the Walk for Change in the fight against child poverty by lacing up their running shoes over their lunch hour on September 16th. The students will collect change from friends and family with all money collected going to KidsFest.

The walk will start at Rosedale Heights Public School, 300 Rosedale Heights Drive at 12:30 pm and follow a route in the Rosedale North neighbourhood along Atkinson Avenue. The school walk will coincide with the first Annual KidsFest Run the same evening at Running Room locations across Canada. The children are teaming up with thousands of people nationwide who have chosen to foster audacious hope for our most vulnerable children.

KidsFest is dedicated to equipping elementary-aged children who live below the poverty line, enabling them to become valuable contributors within their respective communities and Canada. KidsFest provides the children with the educational tools needed to break the cycle of generational poverty and achieve life-long success. For more information on KidsFest programs, please visit their website at [www.kidsfestonline.com](http://www.kidsfestonline.com)

Thank you for becoming a part of the solution in the fight against generational poverty for Canada's 1.2 million children.

***For more information or to donate to this event contact:***

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